



YOUR NEXT HOMETOWN

# Green Valley ARIZONA

WWW.RETIREARIZONA.ORG

One of Forbes.com 2017  
**25 Best Places  
to Retire**

[www.RetireArizona.org](http://www.RetireArizona.org)

*An exciting new digital platform to promote a vibrant future for Green Valley, AZ.*

In late 2016, the GVR Foundation received a grant from the Freeport-McMoRan Foundation to create a community-wide website to bring national and international attention to Green Valley as a premier retirement and vacation destination for active adults and retirees. Scheduled to be launched in October 2017, RetireArizona.org, is being designed to support the business community and residents of Green Valley, AZ.

By encouraging involvement and support from all area organizations, the GVR Foundation hopes the development of the RetireArizona.org website will also enhance collaboration among community leaders and organizations, strengthen community well-being, and support area not-for-profits.

**We invite you to join us!**

**COMMUNITY INTRODUCTION PACKET**

### Our Goals

- Promote Green Valley as an exceptional retirement destination
- Increase business interests and home values
- Promote an expanded season and year-round residency
- Support area not-for-profits and volunteerism
- Build a financially self-sustaining website



Website Development

Content & photo collection

JUN JUL AUG SEP OCT NOV

### Our Timeline

Website Launch

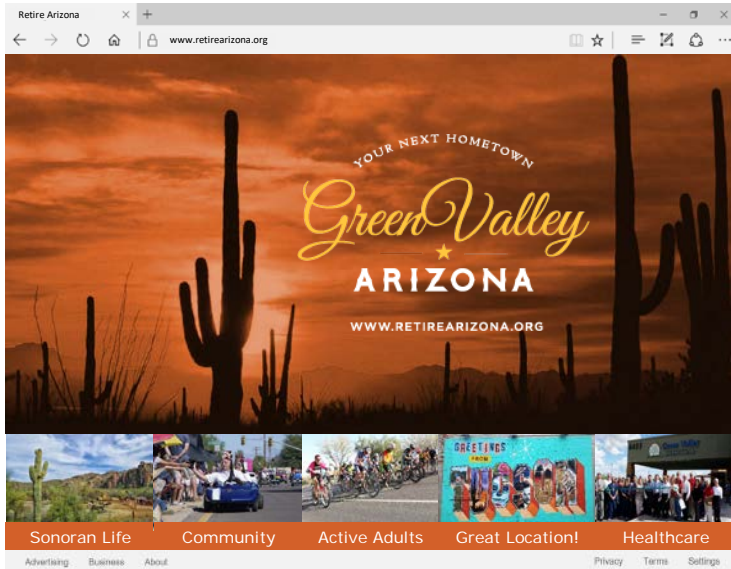


Image for illustrative purposes only. Website home page in progress.

### Our website developer

**Two Oceans Digital**  
[www.twooceansdigital.com](http://www.twooceansdigital.com)

- Established, Long-Standing Company
- Tourism Promotion
- Real Estate – Sales, Rentals
- Search Engine Optimization
- Web Cam Options

Sample website: [www.fl-keys.com](http://www.fl-keys.com)



### About the GVR Foundation

The GVR Foundation is an IRS 501(c)(3) tax exempt nonprofit, distinct from Green Valley Recreation, Inc. Its focus is on charitable giving and enhancing, enriching and supporting our community. This is possible only with generous tax-deductible gifts from individuals, planned giving, corporate sponsorship, and volunteerism.



# 5 ways to get involved

## Life in Green Valley Stories & Photos: Community Partner Council



We want to tell YOUR STORY...now and in the future! We are seeking stories, high-quality photos, and short video clips to represent all facets of Green Valley life.

We have an immediate need for content to prepare for the October 2017 launch. In addition, because website traffic is significantly impacted by regularly updated content, we need to collect stories, photos and videos for future use.

We welcome you to serve on the Community Partner Council and assist in securing content for ongoing website updates.



### Basic

Local business and organization name, address and phone number listed free of charge

Company XYZ
📍 1234 Any Street, Green Valley, AZ 85614    📞 (999) 999-9999

### Directory

#### Enhanced

Basic plus 250-character description<sup>(1)</sup> and link to organization's own website; highlighted to differentiate from Basic listings

Special 6-month introductory offer: \$25/month<sup>(2)</sup>


1. 250-character description includes spaces
2. Special 501(c)(3) charitable organization pricing available

Company XYZ
📍 1234 Any Street, Green Valley, AZ 85614    📞 (999) 999-9999    @ Website
Company XYZ is more than just an inn or hotel. Our accommodations are defined by high quality facilities, exceptional customer service and a peaceful environment. It consists of two double bedrooms, furnished in a simple and traditional style.

### Premium

Enhanced plus 4 rotating digital images with 3 contact links (e.g., email, social media, video)

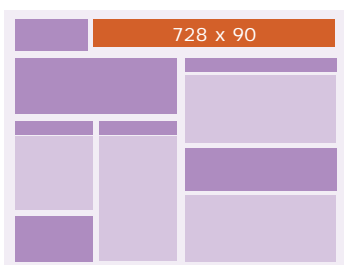
Special 6-month introductory offer: \$40/month

Company XYZ
📍 1234 Any Street, Green Valley, AZ 85614    📞 (999) 999-9999    @ Website
✉ Email    📺 Facebook
Company XYZ is more than just an inn or hotel. Our accommodations are defined by high quality facilities, exceptional customer service and a peaceful environment. It consists of two double bedrooms, furnished in a simple and traditional style.


## Banner Ads

Generate more interest for your organization with a banner ad

\$55 per month



## Why get involved?

National and international visibility...

...not a short run advertisement, an INVESTMENT in Green Valley's future as a fantastic place to live, retire, work and play

A picture is worth a 1000 words...

...with conventional advertising you don't always have the space or funds to make maximum use of the mediums

3 billion world wide web users...

...and the numbers are growing

24/7 presence...

...around the clock visibility



Name, address, phone number, link to website

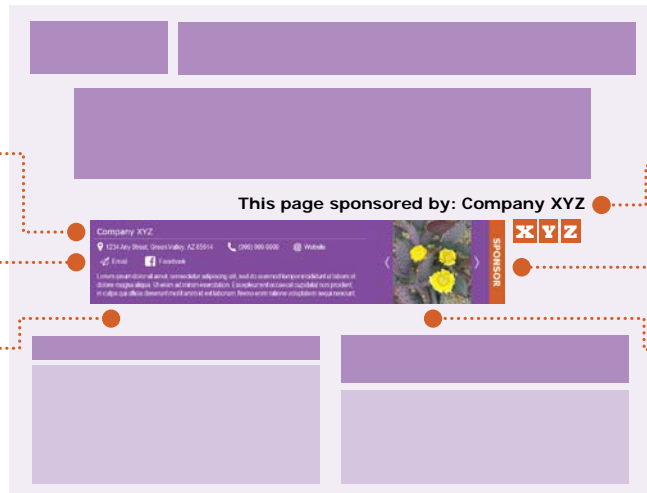
3 contact links (e.g., email, social media, video)

250-character description (includes spaces)

Recognition below headline image with logo

Sponsor bar

4 rotating images



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## Directory Sponsor

All of the items in the graphic above, plus top-of-the-page placement on a directory page you 'own'

Special introductory offer: 15 months at a 12-month contract rate of \$1,800

## Category Sponsor

In addition to the items in the graphic above, only one click separates your organization's information from the home page. A Category Sponsor's information is accessed after the user clicks on one of the categories<sup>(1)</sup> listed on the home page.

Category Sponsors also get a 300-500 word<sup>(2)</sup> monthly blog at the top of the blog landing page

Special introductory offer: 15 months at a 12-month contract rate of \$3600

1. Anticipated categories: Sonoran Life, Community, Active Adults, Great Location, Healthcare

2. 250-character description includes spaces

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### Summary: 5 Ways to Get Involved

	Basic	Enhanced	Premium	Directory Sponsor	Category Sponsor
Name, address, phone number	✓	✓	✓	✓	✓
Link to website		✓	✓	✓	✓
250-character description (includes spaces)		✓	✓	✓	✓
Additional contact links			✓	✓	✓
Recognition below headline image with logo				✓	✓
Sponsor bar				✓	✓
4 rotating digital images				✓	✓
300-500 word monthly blog					✓

## Contact Us

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 Lynda Campbell | Events & Marketing Assistant | 520.449.8704

How many ways will you get involved?